

June 2, 2008

To Whom It May Concern,

I am writing this letter to recommend Robert Tercek as a keynote speaker.

As CEO and Publisher of Digital Media Wire, Inc. and chair and producer of several leading digital media conferences, I have had the privilege and pleasure of working with Robert for the past 7 years.

In 2006, Robert was the keynote speaker at our New York City-based Games & Mobile Forum, which was attended by approximately 400 senior entertainment and technology industry insiders, venture capitalists and members of the press. Robert gave the opening keynote address providing "An Overview of the Online & Mobile Games Industries." His talk was nothing short of excellent and drew from his 20 years of experience with cutting edge formats like mobile games and online games as well as social media, interactive television and traditional broadcasting.

It is rare that you find a speaker like Robert who is able to cover a broad topic like "mobile and online games", put recent developments into an historical context and provide deep and relevant insights into what factors will drive the industry's future. Further, his speeches (and I have seen a few now) contain analysis backed up by solid research and market data, utilize multimedia a graphics and are delivered with infectious high energy and passion.

It is without hesitation that I recommend Robert as a keynoter speaker.

If you have any questions, please do not hesitate to contact me.

Sincerely,

Ned Sherman
CEO & Publisher
Digital Media Wire, Inc.